

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KMID-TV	Date: 10/21/2016
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I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$2,397.00

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kelly Ward

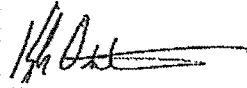
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/21/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



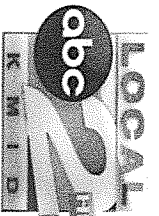
Signature

Heather Anderson

Printed Name

LSM

Title



KMLD
7403 S University
Lubbock, TX 79423

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract # 1452731

Schedule Dates 10/25/16-10/31/16
Advertiser DCCC/Gallego/Congress/Dem/TX (84418)
Agency Screen Strategies Media (18343)
Product Political - US Congress (1076)
Brand DCCC Gallego for Congress (569863)
Salesperson Midland, House (1227)
Sales Office Midland
Buyer Name BAHNG, CAROLINE
Phone/Fax /
CPE 2823
Account Types Local/Political
Billing Type Calendar
Comments

Date Entered 10/24/16
Last Modified 10/24/16
Entered By Heather Trevino
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$423.00
Net Total \$2,397.00
Sales Tax

Midland (KMLD)		
By Calendar Month	Spots	Rate
Oct. 2016	39	\$2,820.00
Grand Total:	39	\$2,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	5A- GOOD DAY			1	1	1	1			4	\$25.00	\$100.00	Midland (KMLD)		10/24/16
2.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	5A- GOOD DAY		1							1	\$25.00	\$25.00	Midland (KMLD)		10/24/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	7A- GMA 2HR - MON-FRI			1	1	1	1			4	\$55.00	\$220.00	Midland (KMLD)		10/24/16
4.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	7A- GMA 2HR - MON-FRI		1							1	\$55.00	\$55.00	Midland (KMLD)		10/24/16
5.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	7A- GOOD MORNING AMERICA SATURDAY							1		1	\$25.00	\$25.00	Midland (KMLD)		10/24/16
6.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	7A- GOOD MORNING AMERICA SUNDAY								1	1	\$25.00	\$25.00	Midland (KMLD)		10/24/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	12P- THE CHEW		1							1	\$20.00	\$20.00	Midland (KMLD)		10/24/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	4P- 5P (CST)			1	1	1	1			4	\$30.00	\$120.00	Midland (KMLD)		10/24/16
9.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	4P- 5P (CST)		1							1	\$30.00	\$30.00	Midland (KMLD)		10/24/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	5P- LOCAL 2 NEWS @5				1					1	\$50.00	\$50.00	Midland (KMLD)		10/24/16
11.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	6P- JEOPARDY M-F			1	1	1	1			4	\$75.00	\$300.00	Midland (KMLD)		10/24/16
12.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6P- JEOPARDY M-F		1							1	\$75.00	\$75.00	Midland (KMLD)		10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

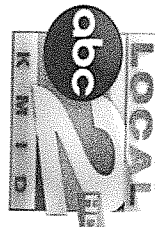
Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



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Lubbock, TX 79423

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

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13.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	6:30P- WHEEL OF FORTUNE M-F			1	1	1	1			4	\$110.00	\$440.00	Midland (KMLD)		10/24/16
14.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6:30P- WHEEL OF FORTUNE M-F			1						1	\$110.00	\$110.00	Midland (KMLD)		10/24/16
15.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	9P- ABC MONDAY 9PM-10PM			1						1	\$275.00	\$275.00	Midland (KMLD)		10/24/16
16.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	6:59P- ABC WEDNESDAY 7P - 7:30PM				1					1	\$325.00	\$325.00	Midland (KMLD)		10/24/16
17.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	6:59P- ABC THURSDAY 7P-8P					1				1	\$300.00	\$300.00	Midland (KMLD)		10/24/16
18.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	10P- LOCAL 2 NEWS @ 10				1					1	\$100.00	\$100.00	Midland (KMLD)		10/24/16
19.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	10P- LOCAL 2 NEWS @ 10						1			1	\$100.00	\$100.00	Midland (KMLD)		10/24/16
20.0	Normal Line / SPOT	10/25/16-10/27/16	5	:30	10:35P- JIMMY KIMMEL				1	1	1			3	\$25.00	\$75.00	Midland (KMLD)		10/24/16
21.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	11:05P- JIMMY KIMMEL							1		1	\$25.00	\$25.00	Midland (KMLD)		10/24/16
22.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	10:35P- JIMMY KIMMEL			1						1	\$25.00	\$25.00	Midland (KMLD)		10/24/16

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Date:

Accepted-Station:

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